



中国传媒大学  
COMMUNICATION UNIVERSITY OF CHINA



Institute for a Community  
with Shared Future  
人类命运共同体研究院



## China to Boosts Rural Prosperity with Science & Technology



Mr. Ovais Ali Khokhar, Chairman, Board of Experts, Pakistan Research Center for a Community with Shared Future (PRCCSF), Islamabad

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## Introduction

The rural areas are the place where the nation's genuine character is intertwined, though the transformation process is slowly making its presence felt. This revolution drastically with the sound of industrial

machinery or urban life. It marks the growth of technology and scientific discoveries. China's resolve to utilize science and



technology to boost rural development is indeed redefining the country and reminds the world that prosperity is not cautious of permeating onto the range of the cities and that it would not involve only the place where cities become active. The Chinese authorities over the last few years are already working on changing the current consensus concerning scenarios for the future of the country. Enabling the science and technology development potential of the Chinese countryside, China breaks down barriers in rural regions and provides jobs, raises people's living standards, and ensures sustainable development.

## Technological Rise in Agriculture

Agriculture has always been the largest economic pillar of rural China, whose development is undergoing a revolution to technological innovations. Agriculture has been revolutionized with the utilization of drones, AI, and data analytics, which have made it more precise and effective. Consider real-life examples such as a unit for crop

monitoring through the use of drones. Using the remote control platforms that are fitted with cameras, these Quadcopters can check large areas with more accuracy enabling the detection of pest infestation and nutrient deficiency hotspots. Consequently, the precision management of fertilizer



and pesticide application leads to an increase in productivity alongside less dependency on chemical control for pests and weeds, thus enhancing sustainable farming.

On top of that, AI-operated machines for farm jobs like planting, irrigation, and harvesting are raising efficiency. Smart AI-equipped robots can adapt to any condition in interaction with a changeable environment. They will continue performing superlative and will not be bothered. This is not only a time-saver and labor-saving device but also for better fruit quality.

### **E-Commerce Empowering Rural Entrepreneurs**

The E-commerce platforms' existence changes play the role of a game changer for the rural business in China. There is a growing trend to bypass wholesalers and retailers nowadays hence farmers and small-scale producers can sell to consumers directly, leveraging internet connectivity and mobile devices. The phenomenon has been a huge

sweep in many locations of the world. In mainland China, Alibaba's Rural Taobao has become one of the most important platforms in helping rural sellers find markets in huge numbers, and they mostly sell agricultural goods, handicrafts, and unique gifts.

Telemedicine platforms through video consultations have a bridge built between the patients and doctors via their devices in which doctors can diagnose, treat, and prescribe

for patients. It is advantageous for those who already have long-term health problems such as diseases and they need follow-up doctor visits. Furthermore,



health monitoring devices that can be carried or worn by the patient are more likely to be in use these days, helping the patient to keep track of vital signs and share data with the healthcare providers in real-time.

The application of Internet technology in education is yet another aspect being affected by the change in rural China, as more and more students prefer to learn online. The spread of smartphones and internet connections among students in remote locations has made these individuals accessible to the same top-notch educational resources that were once only available to a select few with limited means.



Websites such as Xueersi and Zuoyebang guide learners via tutoring, interactive courses, and carried materials, they do not put the status quo in a relative area for students regardless of their location. This not only has resulted in improved academic performance but also given rural learners access to pursue higher education or enroll in certain vocational training.

Communion of China on renewable sources of energy is not abiding only the urban communities, but also rural areas are enjoying the switch to clean sources. Machines such as solar panels, wind energy towers, and biomass systems for energy generation are being employed, delivering clean and green power with no negative impacts to rural communities. They can do this in a way that makes more "green" energies than fossil fuels and also provides economic opportunities.

One remarkable example is the village of Huaxi in Jiangsu province, which is mainly praised as China's richest village. Most of the fortune that Huaxi has made is a result of its adoption of renewable sources of energy. The village has installed solar panels and wind turbines and they now generate more income than they were bought for, because they sell their surplus electricity to the grid. This kind of model on sustainable development can be used for guidance from other rural communities and also in the meantime has shown an example of green energy and economic growth projects.

The emphasis on China's use of science and technology to improve the life of the rural people makes it possible to change from fragments of urban life to a confident existence in rural areas. There could be a lot of reasons that this exceptional thing is happening.



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They range from precision agriculture to e-commerce, telemedicine to online education, and renewable energy infrastructure, these advancements have dramatically changed remote areas and highly improved the quality of life for millions. At all levels, the government, private sector, and civil society remain partners to fight knocks and the betterment of science & technology innovation reach all the rural China. From where they stand today, the future dawn of village welfare is well in line with the development of scientific knowledge. Through the task of innovations, China invigorates its countryside in addition to providing a universal example to be followed by all nations of the planet. The transformation that is taking place in China's rural heartlands is a large silent revolution, a deep reflection of what skills of the human mind can do in changing lives and communities where there is hope for a better tomorrow to rise.