



中國傳媒大學  
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Institute for a Community  
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## AI Pioneers:

# China's Journey Towards Global Technological Leadership

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## 1. Introduction

Artificial Intelligence (AI) stands at the forefront of a technological revolution with the potential to profoundly transform various aspects of society, economics, and daily life. The rapid advancements in AI technologies have sparked an unparalleled wave of innovation, promising solutions to complex problems and paving the way for unprecedented progress in multiple sectors.



The AI revolution is characterized by the development of computer systems and machines that can simulate human intelligence, enabling them to learn, problem-solve, and make decisions autonomously. AI technologies encompass a spectrum of capabilities, including natural language processing, machine learning, robotics, computer vision, and more. These technologies have the potential to enhance productivity, revolutionize industries, and address pressing global challenges such as healthcare, climate change, and urbanization.



China has emerged as a significant player in the global AI landscape, making remarkable strides in research, development, and application. The nation has displayed a strong commitment to becoming a world leader in AI, leveraging its vast pool of talent, substantial investments, and strategic policies. China's initiatives aim to foster innovation, enhance its technological capabilities, and integrate AI into various sectors of the economy, ensuring sustained growth and competitiveness on a global scale.

## **2. Historical Trajectory of AI in China**

The research and development of Artificial Intelligence (AI) in China began in the 1980s, with early AI research having limited activity during the 1950s and 1960s, influenced by Soviet cybernetics [1]. However, in the late 1970s, Deng Xiaoping's endorsement of "science and technology as primary productive forces" sparked a change in approach, leading to the initiation of AI research in the 1980s [1]. During this period, a group of Chinese scientists, notably led by Qian Xuesen and Wu Wenjun, took significant strides in AI research [1][2].

The late 1970s and early 1980s marked a turning point for AI development in China, primarily due to a change in government policy. Deng Xiaoping's endorsement of technological innovation encouraged the government to invest in AI research and development, enabling the establishment of the Chinese Association for Artificial Intelligence (CAAI) in 1981 [1]. The government's proactive involvement was instrumental in overcoming challenges, including sending scholars abroad for AI studies and funding research projects [1].



In the 1980s, China achieved noteworthy milestones in AI research, supported by government initiatives and the efforts of pioneering Chinese scientists. Notably, the publication of China's first AI research in 1987 by Tsinghua University marked a significant breakthrough [1]. As the 2000s approached, China transitioned from following foreign research to pursuing independent AI research, as showcased during the 2001 National Conference of the Chinese Association for Artificial Intelligence [1]. Subsequently, the late 2010s and early 2020s witnessed remarkable advancements and applications of AI in various domains, fueled by substantial investments [1][2]. The government's strategic role was reinforced by the issuance of the "Next Generation Artificial Intelligence Development Plan" in 2017, positioning AI as a strategic technology and highlighting its significance in international competition [2]. These policy and developmental initiatives laid the groundwork for continued growth and leadership in AI technology and applications within China.

### **3. China's Governmental Push: Policies and Initiatives**

#### **3.1. An overview of China's national AI policies and strategies:**

China has established AI as a national strategic priority, aiming to become the world leader in AI by 2030. The New Generation Artificial Intelligence Development Plan (NGAIDP) outlines a three-step process to achieve this goal, emphasizing fundamental AI research, leading applied research and development, building a world-leading domestic AI industry, and leveraging AI to increase efficiency in traditional industries [3].

### **3.2. Key government initiatives supporting AI development:**

China has seen significant government support for AI development, involving a blend of strategic national plans, policy documents, and regulatory frameworks. The Cyberspace Administration of China (CAC) has been a key regulator, releasing rules for regulating internet recommendation algorithms and a three-year roadmap for governing all internet algorithms. The China Academy of

Information and Communications Technology (CAICT) has focused on creating tools for measuring and testing AI systems, releasing white papers on "trustworthy AI" and working on trustworthy AI certifications [4].



China has introduced draft regulations to swiftly regulate generative AI, with an emphasis on controlling the technology's development and ensuring compliance with the party-state's goals. The regulations cover a wide range of aspects, from how generative AI is trained to how users interact with it, reflecting the government's intent to control the rapidly advancing field of AI [5].

### **3.3. Analysis of the impact of governmental support on AI growth:**

There are three different approaches to AI governance in China, each championed by a different branch of the Chinese bureaucracy. The Cyberspace Administration of China (CAC) stands out for its immediate influence and maturity in AI governance, particularly

concerning internet recommendation algorithms. The China Academy of Information and Communications Technology (CAICT) is focusing on creating tools and certifications for measuring and testing AI systems. The Ministry of Science and Technology (MOST) is taking a lighter approach, focusing on ethical guidelines and encouraging self-supervision by companies and researchers [6].

China's regulatory approach to AI, particularly regarding generative AI, is analyzed for its potential implications on technological competition with the US. Amidst this, considerations arise regarding potential technological rivalry, regulatory compliance challenges, and the subsequent impact on political freedoms and technological sectors. These deliberations may inevitably shape policy decisions beyond national boundaries [7].

#### **4. The Powerhouses: Major Players and Corporations**

##### **4.1. Leading Chinese AI companies and their global influence**

In the realm of artificial intelligence (AI), China stands as a global leader, boasting some of the most significant and innovative AI companies worldwide. These companies have propelled China to the forefront of the AI industry, aiming to establish supremacy by 2030,

supported by substantial governmental investments.

Notable among these AI powerhouses is DJI (Dà-Jiāng Innovations Science and Technology Co., Ltd.), a pioneer





in drone technology widely used for photography, videography, and more. On the other hand, Ubtech Robotics has made remarkable strides in consumer robotics and AI-related patents, revolutionizing robotics design and technology. With over 1,500 registered robotic and AI-related patents, Ubtech Robotics has earned international recognition for its innovative work in robotics. The company completed a significant Series C investment, positioning itself as one of the most well-funded AI companies globally.

Another significant player is SenseTime, a leader in AI research and development, focusing on computer vision and deep learning technologies. SenseTime's innovations in facial recognition technology, autonomous driving systems, multimedia analytics, and medical imaging have propelled the company to a valuation of approximately \$3 billion, garnering significant investor interest. Cambricon Technologies, specializing in designing AI core chips for various applications, has introduced ground-breaking AI chips like the MIPITM neural network accelerator and MLU100 intelligent processor. These chips have played a crucial role in the advancement of AI technology, particularly in domains like autonomous driving and natural language processing. Cloudwalk, a prominent facial recognition technology provider, has achieved a notable global market share, particularly in the security and surveillance sectors. Despite facing criticism for developing surveillance software that tracks ethnic minority groups, Cloudwalk remains a significant player in the AI landscape, notably in finance and civil aviation industries.



## **4.2. Notable contributions of Chinese tech giants in AI technologies**

Chinese AI companies have made substantial contributions to the development and advancement of AI technologies, impacting various industries globally. DJI, renowned for its drone technology, has significantly influenced public safety, enterprise inspections, defense, and more through its high-resolution cameras, advanced sensors, and wireless access capabilities. Ubtech Robotics, with its innovative humanoid robots and interactive building block system, has set a new standard in consumer robotics, sparking a wave of AI-related patents. SenseTime's pioneering work in facial recognition technology, autonomous driving systems, multimedia analytics, and medical imaging has revolutionized operational efficiency and end-user experiences across diverse sectors. Cambricon Technologies' groundbreaking AI chips, including the MIP1TM neural network accelerator and MLU100 intelligent processor, have accelerated machine learning workloads with high performance and low latency, impacting applications such as autonomous driving, surveillance, and natural language processing. Cloudwalk's facial recognition technology has optimized processes through automation, particularly in security and surveillance, despite concerns regarding the ethical use of the technology.

## **5. Technological Prowess: Core AI Capabilities**

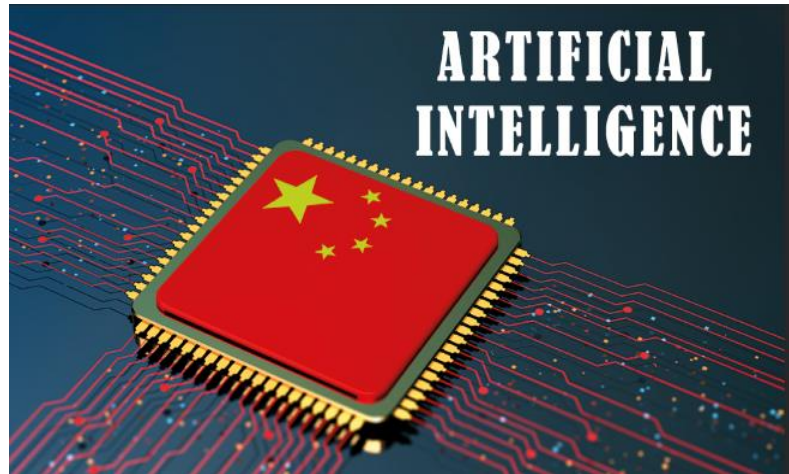
### **5.1. An in-depth look at China's AI capabilities and focus areas**

China has made significant strides in establishing itself as a prominent player in the global AI landscape. The nation has consistently demonstrated its capabilities in AI research and development. This is evidenced by its lead in AI-related patent filings and scientific



publications, showcasing its robust output in the field of artificial intelligence [9]. Moreover, China's strategic vision positions AI as a critical driver of the next industrial revolution, driving investments and efforts to bridge gaps in fundamental research and product development [10]. The emphasis on basic research breakthroughs and high-end product innovation underscores China's commitment to advancing its AI capabilities.

In terms of inputs, China has been investing substantially in AI, evident from its notable



R&D expenditures. While assessing inputs such as research and development investment and talent, China emerges as a strong contender in the global AI race [9]. This aligns with its strategic policy planning, where AI has been integrated into key national development plans to drive growth and innovation [10].

## **5.2. Technological innovations driving China's AI growth**

Technological innovation is a cornerstone of China's AI growth. The country has been leveraging evolving AI technologies to drive innovation in both enterprise and consumer markets. Key sectors like finance, auto, and healthcare have been at the forefront of this technological surge, with AI poised to make significant inroads into these domains [11]. These innovations not only boost China's technological prowess but also position the country as a hub for AI-driven advancements.



China's advancements in AI technology are reflected in its burgeoning AI market, which is projected to witness substantial growth. The projection indicates a significant increase in AI penetration across various industry verticals within the country, affirming the positive trajectory of AI-driven technological growth [11]. These technological advancements serve as a catalyst for China's continued AI growth.

## **6. Challenges and Future Prospects**

### **6.2. Potential future advancements and breakthroughs in China's AI landscape**

Despite these challenges, China remains committed to advancing its AI landscape, with the AI industry being a top developmental priority and showcasing rapid growth. Future advancements and breakthroughs are anticipated, driven by China's determined investment in AI technology and its quest for self-sufficiency in this domain. The government's long-term vision and commitment to fostering a conducive environment for AI innovation further augur well for the future [12]. China has identified generative AI as a key growth area and aims to catch up in this domain by leveraging advancements in intelligent manufacturing [13]. This strategic approach points to potential advancements and breakthroughs, setting a positive trajectory for China's AI landscape [13].

### **6.3. Balancing global collaboration and competition in AI**

China must carefully balance international collaboration and competition to navigate the evolving global AI landscape effectively. Collaborative efforts with foreign entities and exploring alternative supply chain options are essential strategies to mitigate challenges posed by export restrictions and ensure continued growth in the AI sector. By managing



this balance adeptly, China can not only sustain its AI growth but also foster innovation and development, creating a mutually beneficial relationship with the global AI community [12]. This balance is pivotal to addressing the generative AI challenge and securing a strong position in the global AI arena. Chinese internet companies are already focusing on both collaboration and competition to advance in AI development [13].

## **Conclusion**

Artificial Intelligence (AI) is a leading force in the current technological revolution, poised to bring significant changes to society, economics, and daily life. Rapid advancements in AI technologies promise innovative solutions to complex problems and progress across various sectors. China has emerged as a key player in the global AI landscape, demonstrating substantial progress in research, development, and application. The nation's commitment, supported by talent, investments, and strategic policies, positions it for continued growth and competitiveness. China's historical AI trajectory, government policies, major players, technological capabilities, challenges, and future prospects collectively depict its strong position in the AI landscape. Balancing global collaboration and competition will be pivotal for China to succeed in the evolving global AI arena.



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