



中国传媒大学
COMMUNICATION UNIVERSITY OF CHINA



Institute for a Community
with Shared Future
人类命运共同体研究院



China-Pakistan Exemplary Friendship: In the light of Calligraphic Art Exhibition/Competition

**Jointly Organized by Pakistan Research Center for a Community
with Shared Future (PRCCSF), Institute for a Community with
Shared Future (ICSF), Communication University of China, Beijing,
China and National Language Promotion Department (NLPD),
Ministry of Culture and Heritage, Government of Pakistan,
Islamabad**

**With the Support of
Embassy of the People's Republic of China in Pakistan**

28th August to 30th August 2025

Islamabad, Pakistan

22nd September to 24th September 2025

Beijing, China

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Event Concept

Pakistan and China share a friendship that has stood the test of time, evolving into one of the most resilient partnerships in the world. Rooted in mutual trust, respect, and shared aspirations, this relationship has expanded beyond politics and economics to embrace cultural, educational, and people-to-people exchanges. A shining example of this spirit was the recently organized Calligraphic Art Exhibition/Competition, jointly celebrated in both Pakistan and China.

In Pakistan, students from the National Language Promotion Department (NLPD), Ministry of National Heritage and Culture Division, Government of Pakistan, Islamabad, were encouraged to present their calligraphic works in both Urdu and Chinese, beautifully symbolizing the linguistic and cultural ties between the two nations. The best pieces from this exhibition were then showcased in China, highlighting the artistic creativity and shared values of the youth from both countries.

This grand event has proven to be a vital platform for strengthening dialogue, fostering connectivity, and deepening the roots of the Pakistan-China friendship. By blending art with cultural expression, it has inspired meaningful interaction among students while cultivating mutual understanding and respect. The initiative not only celebrated the timeless bond between the two countries but also empowered the younger generation to carry forward the legacy of this exemplary friendship with creativity and pride.

Structure of Event

The grand Pakistan-China Exemplary Friendship: In the light of Calligraphic Art Exhibition/Competition was organized in three distinct phases.

1. **Phase I – Announcement (24 July 2025):** The Pakistan Research Center for a Community with Shared Future (PRCCSF), in collaboration with the National Language Promotion Department (NLPD), Ministry of National Heritage and Culture Division, Government of Pakistan, formally announced the participation of Pakistan in this grand event.
2. **Phase II – Islamabad, Pakistan (28th–30th August 2025):** The first exhibition along with a conference on the same theme was held at the National Language Promotion Department (NLPD) in Islamabad. In the conference, speakers highlighted the enduring Pak-China friendship and the cultural importance of this event. Following the conference,

the exhibition was inaugurated, where students showcased their calligraphic art in Urdu and Chinese. Selected outstanding pieces from this round were chosen for presentation in the third phase.

3. **Phase III – Beijing, China (22nd–24th September 2025):** The second exhibition took place at the Communication University of China, Beijing, where the finest works from Pakistan were displayed.

Announcement of Competition

On 24th July 2025, the Pakistan Research Center for a Community with Shared Future (PRCCSF), in collaboration with the National Language Promotion Department (NLPD), Ministry of Culture and Heritage, Government of Pakistan, formally announced Pakistan's participation in this grand event.



The announcement followed a meeting between Mr. Khalid Taimur Akram, Executive Director of PRCCSF (representing the Institute for a Community with Shared Future (ICSF), Communication University of China (CUC)), and Professor Dr. Muhammad Saleem Mazhar, Director General of the National Language Promotion Department (NLPD). During the meeting, it was agreed that PRCCSF and the National Language Promotion Department (NLPD) would co-host the Pakistan chapter of the Calligraphic Art Competition, where students and artists would present their works in both Urdu and Chinese.



A curated selection of the finest Pakistani calligraphic artworks from this exhibition would then be showcased at the grand international event in Beijing, China.

Event in Islamabad, Pakistan



From 28th–30th August 2025, the Pakistan-China Exemplary Friendship: In Light of Calligraphic Art Exhibition was successfully organized at the National Language Promotion Department (NLPD), Ministry of Culture and Heritage, Government of Pakistan, Islamabad. The event was jointly hosted by the Institute for a Community with Shared Future (ICSF), Communication University of China (CUC), Beijing, the National Language Promotion Department, and the Embassy of the People’s Republic of China in Pakistan.

The program was co-hosted by Mr. Khalid Taimur Akram, Executive Director of the Pakistan Research Center for a Community with Shared Future (PRCCSF). In his opening remarks, Mr. Akram emphasized the cultural significance of calligraphy, highlighting how



Chinese and Urdu calligraphy serve as bridges of cultural exchange, people-to-people

connectivity, and mutual understanding, while also reflecting the enduring friendship between Pakistan and China.

A special video message from Prof. Dr. Li Huailiang, Dean of the Institute for a Community with Shared Future, Communication University of China, praised the exemplary bond of Pakistan-China relations and appreciated the organization of this unique cultural initiative.



Distinguished speakers included Mr. Shahid Mehmood Khokhar, Chairman of Implementation Tribunal for Newspaper Employees (ITNE), and Dr. Abid Siyal, Associate Professor, National University of Modern Languages, who shared their insights on the cultural and intellectual value of calligraphy. Mr. Wang Shengjie, Head of Political & Press Section (CPEC Focal Person), Embassy of the People's Republic of China in Pakistan, also addressed the gathering, reaffirming China's commitment to fostering cultural and academic collaborations with Pakistan.

Prof. Dr. Muhammad Saleem Mazhar, Director General, NLPD, underlined the importance of calligraphy as an artistic expression of shared heritage, expressing gratitude to the Chinese Embassy for its continued support. The Chief Guest, Honorable Aurangzeb Khan Khichi, Federal



Minister for National Heritage and Culture Division, delivered the closing remarks, appreciating the collaborative efforts of both sides in strengthening cultural diplomacy before formally inaugurating the exhibition.

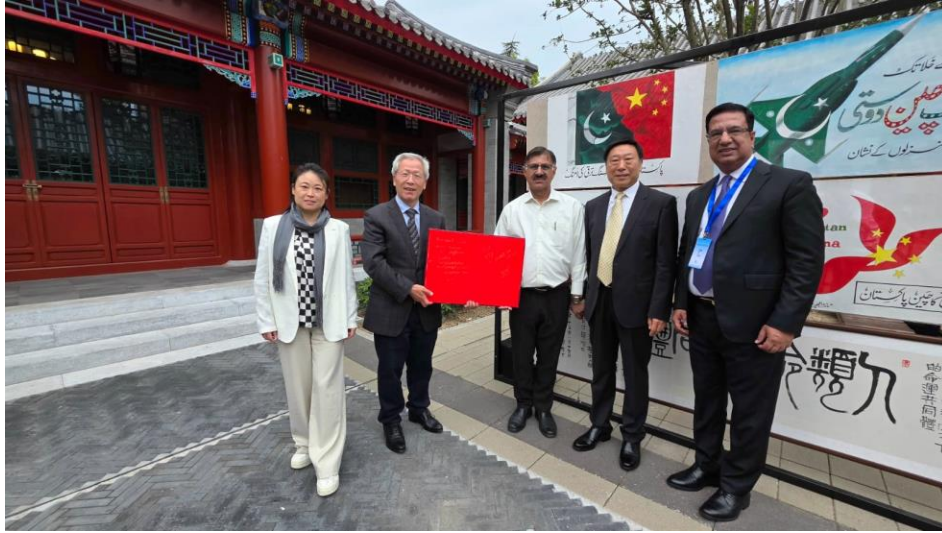
The exhibition featured calligraphic artworks created by experts from NLPD's Calligraphy Wing, along with a variety of creative pieces blending classical and modern styles of Chinese and Urdu calligraphy. Participants' works symbolized the shared artistic traditions of Pakistan and China,

receiving admiration from the audience. The Embassy of China also presented special gifts to the participants in recognition of their contributions, encouraging them to continue using art as a medium for cultural diplomacy.

This event was attended by around 1,000 people, including students, academics, cultural experts, and dignitaries. The best calligraphic pieces from this exhibition were selected for display at the 3rd phase of this Grand Event at the Communication University of China, Beijing, in September 2025.



Event in Beijing, China



The 3rd phase of Pakistan-China Calligraphic Art Exhibition/Competition was held at the Communication University of China (CUC), Beijing, from 22nd–24th September 2025, celebrating the timeless beauty of Urdu and Chinese calligraphy as a symbol of cultural harmony and the iron brotherhood between the two nations.

The exhibition was jointly organized by the Institute for a Community with Shared Future (ICSF), CUC, China, and the National Language Promotion Department (NLPD), Ministry of National Heritage and Culture Division, Government of Pakistan, Islamabad.



From the earlier exhibition held at National Language Promotion Department (NLPD), Islamabad, ten of the finest calligraphic pieces were carefully selected and brought to Beijing, where they were displayed as powerful symbols of unity, shared heritage, and enduring friendship between Pakistan and China.

The exhibition in China, formally inaugurated by Prof. Dr. Muhammad Saleem Mazhar, Director General, NLPD, Prof. Dr. Li Huailiang, Dean of the ICSF, CUC, Beijing, and Mr. Khalid Taimur Akram, Executive Director, PRCCSF, was held on the sidelines of the International Conference on “Protecting and Promoting the Diversity of Cultural Expressions: Practices and Future”, also hosted at CUC from 22nd–24th September 2025. With participation from 23 countries across the globe, the exhibition provided Pakistan-China calligraphy a unique opportunity to be presented before an international audience, further amplifying the cultural bond between the two countries.



This exhibition was attended by around 500 people, including artists, academics, and cultural representatives. The event concluded with admiration for the artistic talent on display, reinforcing the message of harmony, connectivity, and the exemplary friendship between Pakistan and China.



Media Coverage

1. Mr. Khalid Taimur Akram visited the office of Professor Dr. Saleem Mazhar, the Director General of the National Language Department, Ministry of Culture and Heritage, Government of Pakistan, Islamabad, published by The Gulf Observer (Pakistan's First Media House supporting 9 Languages based in Islamabad)

Date: 25th July 2025

<https://thegulfobserver.com/art-weaves-us-together-building-a-shared-future/>

2. Mr. Khalid Taimur Akram visited the office of Professor Dr. Saleem Mazhar, the Director General of the National Language Department, Ministry of Culture and Heritage, Government of Pakistan, Islamabad, published by The Europe Today (Media House based in Islamabad)

Date: 25th July 2025

<https://theeuropetoday.com/2025/07/25/art-weaves-us-together-building-a-shared-future/>

3. Mr. Khalid Taimur Akram visited the office of Professor Dr. Saleem Mazhar, the Director General of the National Language Department, Ministry of Culture and Heritage, Government of Pakistan, Islamabad, published by The Daily Big Digit, Islamabad (English Language Newspaper for Eurasian Region)

Date: 25th July 2025

<https://www.dailybigdigit.com/?p=46545>

- 4. Pakistan-China Exemplary Friendship: In Light of Calligraphic Art Exhibition, published by The Gulf Observer (Pakistan's First Media House supporting 9 Languages based in Islamabad)**

Date: 29th Aug 2025

<https://thegulfobserver.com/pakistan-china-exemplary-friendship-in-light-of-calligraphic-art-exhibition/>

- 5. Pakistan-China Exemplary Friendship: In Light of Calligraphic Art Exhibition, published by The Europe Today (Media House based in Islamabad)**

Date: 29th Aug 2025

<https://theeuropetoday.com/2025/08/29/pakistan-china-exemplary-friendship-in-light-of-calligraphic-art-exhibition/>

- 6. Pakistan-China Exemplary Friendship: In Light of Calligraphic Art Exhibition, published by The Daily Big Digit, Islamabad (English Language Newspaper for Eurasian Region)**

Date: 29th Aug 2025

<https://www.dailybigdigit.com/?p=48291>

- 7. Pakistan, China celebrates cultural friendship through calligraphy event in Islamabad, published by Gwadar Pro (Newspaper based in Pakistan)**

Date: 29th Aug 2025

<https://gwadarpro.pk/1961271458069381122/pakistan-china-celebrate-cultural-friendship-through-calligraphy-event-in-islamabad>

8. Video Report on “Pak-China Exemplary Friendship: In Light of Calligraphic Art Exhibition” by China Global Television Network (CGTN), Urdu Service

Date: 2nd Sep 2025

https://www.youtube.com/watch?v=srmruVNpAFs&ab_channel=PRCCSF

9. Special Video Message for the Pak–China Calligraphy Exhibition by Prof. Li Huailiang, Dean of the Institute for a Community with Shared Future at the Communication University of China, Beijing, China

Date: 29th Aug 2025

https://www.youtube.com/watch?v=j-w-iprn6YI&t=14s&ab_channel=PRCCSF

10. Exhibition of Chinese Contemporary Art Inaugurated at Communication University of China, published by The Europe Today (Media House based in Islamabad)

Date: 22nd Sep 2025

<https://theeuropetoday.com/2025/09/22/exhibition-of-chinese-contemporary-art-inaugurated-at-communication-university-of-china/>

11. Mr. Khalid Taimur Akram Attends Inauguration of Chinese Contemporary Art Exhibition in Beijing published by The Gulf Observer (Pakistan’s First Media House supporting 9 Languages based in Islamabad)

Date: 22nd Sep 2025

<https://thegulfobserver.com/mr-khalid-taimur-akram-attends-inauguration-of-chinese-contemporary-art-exhibition-in-beijing/>

12. Ink of Brotherhood: Pakistan-China Calligraphic Art Exhibition at Communication University of China, Beijing, published by The Europe Today (Media House based in Islamabad)

Date: 22nd Sep 2025

<https://theeuropetoday.com/2025/09/22/ink-of-brotherhood-pakistan-china-calligraphic-art-exhibition-at-communication-university-of-china-beijing/>

13. Ink of Brotherhood: Pakistan-China Calligraphic Art Exhibition at Communication University of China, Beijing published by The Daily Big Digit, Islamabad (English Language Newspaper for Eurasian Region)

Date: 22nd Sep 2025

<https://www.dailybigdigit.com/?p=49620>

14. Ink of Brotherhood: Pakistan-China Calligraphic Art Exhibition at Communication University of China, Beijing, published by The Gulf Observer (Pakistan's First Media House supporting 9 Languages based in Islamabad)

Date: 22nd Sep 2025

<https://thegulfobserver.com/ink-of-brotherhood/>

15. Urdu, Chinese Calligraphic Art Exhibition opens in Beijing published by Gwadar Pro (Newspaper based in Pakistan)

Date: 22nd Sep 2025

<https://www.gwadarpro.pk/1970115951245144065/urdu-chinese-calligraphic-art-exhibition-opens-in-beijing>

16. "Art Weaves Us Together: Building a Shared Future" published by PRCCSF

Date: 24th July 2025

<https://prccsf.com/index.php?PRCCSF/eventdetails/424>

17. Pakistan-China Exemplary Friendship: In Light of Calligraphic Art Exhibition published by PRCCSF

Date: 28th Aug 2025

<https://prccsf.com/index.php?PRCCSF/eventdetails/437>

18. Ink of Brotherhood: Pakistan-China Calligraphic Art Exhibition at Communication University of China, Beijing published by PRCCSF

Date: 22nd Sep 2025

<https://prccsf.com/index.php?PRCCSF/eventdetails/441>